Contact: **Kyley Mclauchlan**
Phone: **231.932.5042**
Email: **kyleym@tbacu.com**
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FOR IMMEDIATE RELEASE

TBA Credit Union Recognized as a 2026 MyNorth Red Hot Best Winner

TRAVERSE CITY, Mich. – TBA Credit Union (TBACU) is proud to announce that the TBACU Front Street Branch has been named a winner of the 2026 MyNorth Red Hot Best Awards in the Traverse City Best Bank/Financial Institution category. This recognition is a testament to the unwavering trust and support of our members, who have consistently voted for us in this admired local award.

For more than a decade, the MyNorth Red Hot Best Awards have celebrated standout businesses and organizations across Northern Michigan. With over 40 categories, the awards highlight the people and places that make our region exceptional.

“We’re incredibly grateful to our community for this recognition,” said Karen Browne, President and CEO of TBA Credit Union. “Every day, our team strives to make a positive difference in the financial lives of our members, and this award reinforces the importance of that mission.”

A $383 million (assets) credit union, TBA Credit Union provides financial services to over 20,000 members across the State of Michigan. In addition to two branches and a call center located in Traverse City, TBA Credit Union members have access to over 30,000 surcharge-free ATMs nationwide through the CO-OP Network and over 300 Xtend Shared Branching locations.

For more information about TBA Credit Union, visit tbacu.com or call 231.946.7090.

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