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FOR IMMEDIATE RELEASE

TBA Credit Union Welcomes New Leaders to Strengthen Member Experience

TRAVERSE CITY, Mich. – TBA Credit Union (TBACU) has welcomed two new team members who will play key roles in strengthening service and enhancing the overall member experience. Jill McDonnell has joined TBACU as Branch Leader, while Jonathan Wilson joins the organization as IT Support Manager.

In their respective roles, McDonnell will lead branch operations and foster meaningful, day-to-day connections with members, while Wilson will oversee IT support, helping ensure reliable and efficient digital services.

These roles are designed to strengthen every touchpoint of the member journey from in-branch interactions to digital banking ensuring TBACU continues to deliver on its mission to serve the community and build trusted relationships.

A $383 million (assets) credit union, TBA Credit Union provides financial services to over 20,000 members across the State of Michigan. In addition to two branches and a call center located in Traverse City, TBA Credit Union members have access to over 30,000 surcharge-free ATMs nationwide through the CO-OP Network and over 300 Xtend Shared Branching locations.

For more information about TBA Credit Union, visit tbacu.com or call 231.946.7090.

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