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FOR IMMEDIATE RELEASE

TBA Credit Union Announces Promotions Supporting Member-Focused Growth

TRAVERSE CITY, Mich. – TBA Credit Union (TBACU) has promoted Owen Suhy to Loan Center Lead and Nicole Gibson to Branch Leader at TBACU's South Airport location. These promotions reflect their commitment to member service, leadership, and continued success of the credit union.

In his new role, Suhy will coordinate and lead consumer loan sales and service activities within the Loan Center, while supporting team development, fostering a strong service culture, and ensuring members receive timely and exceptional service.

As Branch Leader, Gibson will oversee operations at TBA Credit Union's South Airport Branch, leading branch team members, supporting member service excellence, and driving strategic initiatives that support membership growth and engagement.

Both Suhy and Gibson have demonstrated strong leadership, a commitment to member service, and a dedication to TBA Credit Union's values. Their promotions reflect the credit union's continued investment in developing team members and strengthening the member experience.

A $387 million (assets) credit union, TBA Credit Union provides financial services to over 21,000 members across the State of Michigan. In addition to two branches and a call center located in Traverse City, TBA Credit Union members have access to over 30,000 surcharge-free ATMs nationwide through the CO-OP Network and over 300 Xtend Shared Branching locations.

For more information about TBA Credit Union, visit tbacu.com or call 231.946.7090.

Attachment: Gibson_Nicole_TBACU_9.26 and Suhy_Owen_TBACU_9.26

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